

INCENTAGE BUSINESS SOLUTIONS

Incentage leverages your competitive edge.

Our business solutions are the exact opposite of one-size-fits-all. Your prominence as a player in the financial services industry is based on proprietary know-how, so it's only natural that you want an intelligent message management solution which sets you apart from the competition. We have it. Exclusively for you.

Incentage business solutions allow you to preserve your individuality and focus on your client base without any tradeoffs in terms of message traffic streamlining. Uniqueness meets uniqueness.



Incentage Capital Bus for asset managers

Consuming portfolio data via a single and scalable interface from different asset custodians

A partnership solution with industry leading software providers

The Incentage Capital Bus accompanied with portfolio management software provides is the industry leading solution enabling asset managers to gain from increased volumes (either by new client acquisition or in the form of increased trading) and to benefit from automated reconciliation.

The issue

Asset managers provide high quality and high value services to their clients through the provision of advice and the active management of their clients' portfolios. In order to maintain the maximum investment flexibility for their clients, they use the services of multiple asset custodians and other data service provider e.g. market data providers. To ensure the quality of their offering and to raise the value of their portfolio management services, most asset managers have either bought a third party or developed their own home grown Portfolio Management System (PMS).

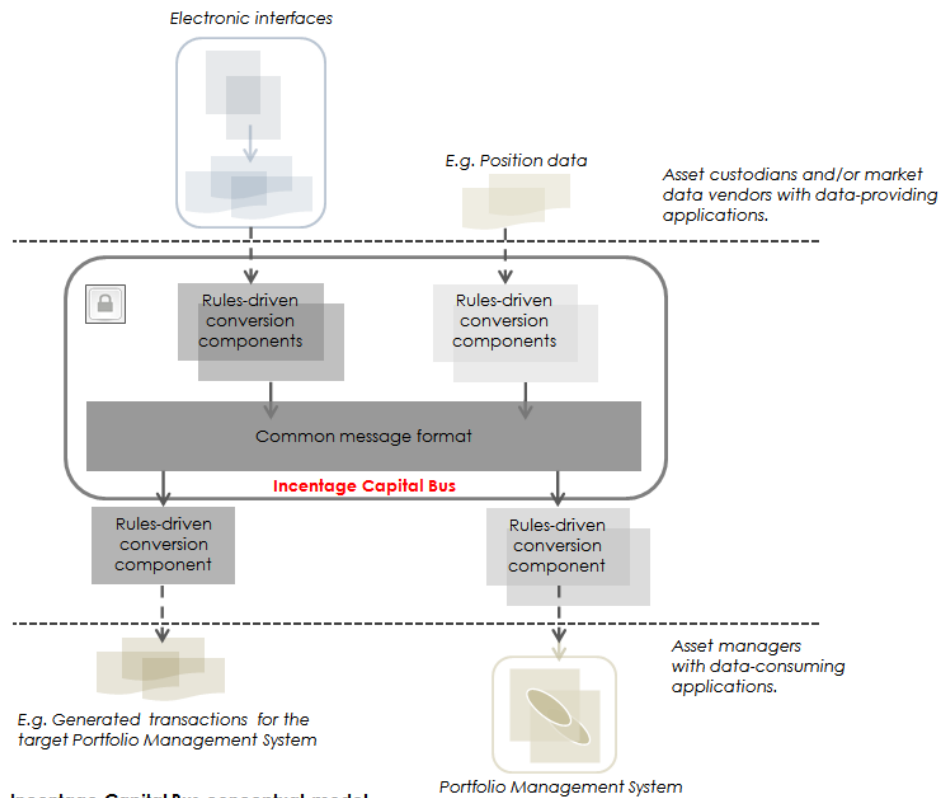
Usually the PMS is developed to accept only one type data format, due to a technology preference of the software vendor or the asset manager. On the other hand, the asset custodians also normally deliver the electronic portfolios over one communication channel and in one specific standard or a proprietary format (a format over which they main ownership and control modifications). Hence, the asset manager is forced to implement an own solution in order to consume client portfolio data from their chosen asset custodian.

Hence; the asset managers are threatened by denial of service and similar external technology attacks, since the chosen asset custodian interface is not compatible to their PMS.

The solution

The Incentage Capital Bus allows messaging applications to obtain high levels of decoupling, by allowing producing applications (i.e. asset custodians electronic interfaces) to communicate with consuming applications (i.e. PMS) without any change to their internal data representation or communication interfaces.

By exploiting the power of IMS, the Incentage Middleware Suite, and its rules-driven conversion components, execution of expensive customizations on both producing (i.e. asset custodians electronic interfaces) and consuming applications (i.e. PMS) can be avoided. Built with a comprehensive data model describing any data contained within a client's portfolio can be transformed to one common, XML compliant format.



Incentage Capital Bus conceptual model

Key features

- Full featured Incentage Middleware Suite platform with messaging standards, connectivity and security support.
- A comprehensively rich data model with a common representation of positions, transactions, corporate actions, reference data and financial instruments etc.). Also supporting:
 - New and evolving fund structures.
 - New accounting regulations and tax code changes.
 - Adherence with the ISO 10962 securities and related financial instruments - classification of financial Instruments (CFI).
 - The parallel use of multiple industry standards and/or proprietary alternatives for security identifiers.
 - Multi-site (asset manager) capabilities.
 - Initial load and reconciliations operations.
- Reusability of rules-driven conversion components for message transformations and client specific customisations.

Welcome to the world of financial messaging!

Incentage is a worldwide leader in messaging solutions for the financial services industry. Over 150 clients on all continents are using Incentage solutions. Incentage has a global network of partners and is a SWIFT Partner.

Incentage offers the following solutions:

- IMS Incentage Middleware Suite
 - The message STP guarantor
- ISB Incentage Service Bus
 - The message orchestrator
- IPC Incentage Process Cockpit
 - The message controller
- SWIFT based solutions powered by Incentage : SWIFTNet E & I, Funds, Accord and Proxy Voting
 - The SWIFT infrastructure integrator
- Incentage Business Solutions: Capital Bus, Investigation and Message Cockpit
 - The message solution customizer

Benefits for asset managers

- Up-to-date client portfolios, enabling informed investment decisions
- Providing investors access to current and error-free information
- Increased productivity thereby reducing operational costs
- Streamlined reconciliation
- Reduced risk of errors with automated reconciliation
- Improved client service
- Enhanced compliance
- Greater scalability
- Focus can be put back on value added functions in operations

