

INCENTAGE BUSINESS SOLUTIONS

Incentage leverages your competitive edge.

Our business solutions are the exact opposite of one-size-fits-all. Your prominence as a player in the financial services industry is based on proprietary know-how, so it's only natural that you want an intelligent message management solution which sets you apart from the competition. We have it. Exclusively for you.

Incentage business solutions allow you to preserve your individuality and focus on your client base without any tradeoffs in terms of message traffic streamlining. Uniqueness meets uniqueness.



Incentage Capital Bus
for asset custodians

**Providing portfolio data
via a single and
scalable interface to
different asset managers**

One common data format from any leading asset custodian

Asset custodians can use the Incentage Capital Bus solution in supplying additional services to their clients such as asset managers and gain from increased volumes, either by new client acquisition or in the form of increased assets.

The issue

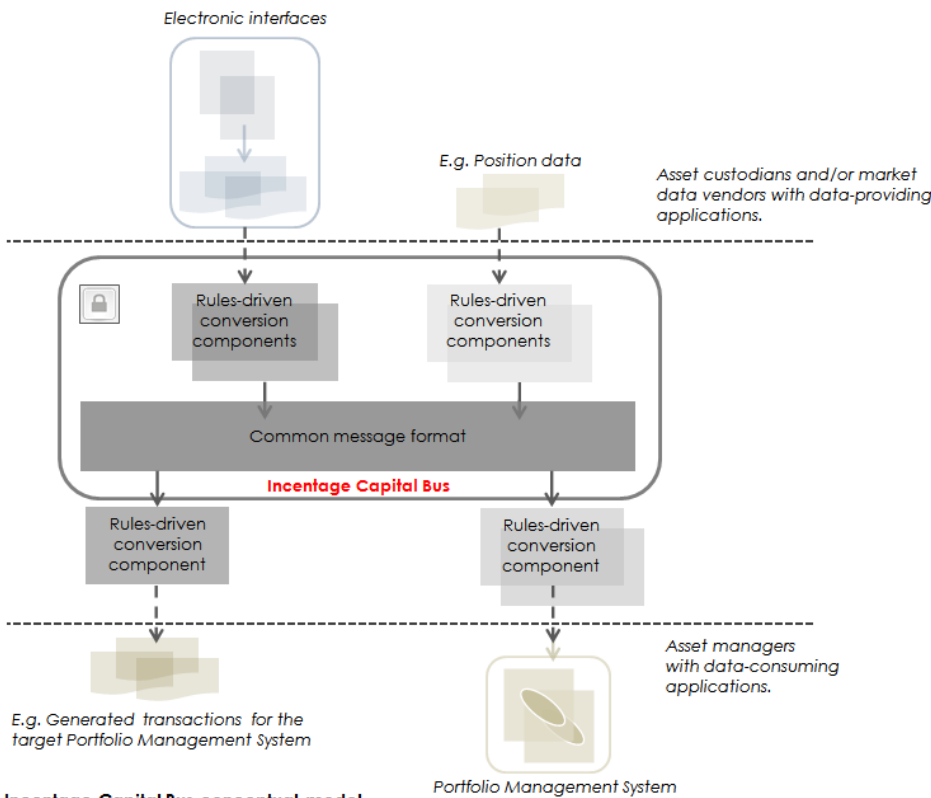
Asset custodians compete with each other to provide the best service to asset managers. Apart from maximising the performance of accounts held with them, they also compete on quality of service. One such area of service is the provision of a comprehensive client portfolios that can be imported into an asset manager's Portfolio Management System (PMS). The quality and comprehensiveness of such client portfolios can often be a critical factor for an asset manager when deciding which asset custodians they should have relationship with.

Asset custodians normally delivers the electronic portfolios over one communication channel and in one specific standardised or proprietary format, a format over which they main ownership and control modifications. This considerably reduces the opportunity to supply the client portfolios to different asset managers, since the asset managers PMS may not have a compatible electronic interface to consume the data format of the electronic client portfolio.

The solution

The Incentage Capital Bus allows messaging applications to obtain high levels of decoupling by allowing producing applications (i.e. asset custodians' electronic interfaces) to communicate with consuming applications (i.e. PMS) without any change to their internal data representation or communication interfaces.

By exploiting the power of IMS, the Incentage Middleware Suite, and its rules-driven conversion components, execution of expensive customisations on both producing (i.e. asset custodians electronic interfaces) and consuming applications (i.e. PMS) can be avoided. Built with a comprehensive data model describing any data contained within a client's portfolio can be transformed to one common, XML compliant format.



Incentage Capital Bus conceptual model

Key features

- Full featured Incentage Middleware Suite platform with messaging standards, connectivity and security support.
- A comprehensively rich data model with a common representation of positions, transactions, corporate actions, reference data and financial instruments etc.). Also supporting;
 - New and evolving fund structures.
 - New accounting regulations and tax code changes.
 - Adherence with the ISO 10962 securities and related financial instruments - classification of financial Instruments (CFI).
 - The parallel use of multiple industry standards and/or proprietary alternatives for security identifiers.
 - Multi-site (asset manager) capabilities.
 - Initial load and reconciliations operations.
- Reusability of rules-driven conversion components for message transformations and client specific customisations.

Welcome to the world of financial messaging!

Incentage is a worldwide leader in messaging solutions for the financial services industry. Over 150 clients on all continents are using Incentage solutions. Incentage has a global network of partners and is a SWIFT Partner.

Incentage offers the following solutions:

- IMS Incentage Middleware Suite
 - The message STP guarantor
- ISB Incentage Service Bus
 - The message orchestrator
- IPC Incentage Process Cockpit
 - The message controller
- SWIFT based solutions powered by Incentage : SWIFTNet E & I, Funds, Accord and Proxy Voting
 - The SWIFT infrastructure integrator
- Incentage Business Solutions: Capital Bus, Investigation and Message Cockpit
 - The message solution customizer

Benefits for asset custodians

- No need to "rip and replace" existing technology purely to run merged operations.
- Existing process outputs can be mapped and moved to the preferred destinations formats, systems and locations.
- Business is protected from denial of service and similar external technology attacks.
- The entire portfolio information is available to clients.
- Allowing large volumes of data to be transferred automatically to 3rd-party systems, ensuring that the data can be processed efficiently and rapidly.

