

May 27, 2008

INCENTAGE AG announces expansion into the North American market

Zurich and Boston, May 27, 2008 - INCENTAGE AG, a global leader in EAI solutions (Enterprise Application Integration) for the financial markets, announces its expansion into North America with the opening of a new office in the Boston area and the appointment of Paul Shrager as Managing Director, INCENTAGE AG, N.A.

INCENTAGE has a large client basis all over Europe, in Asia and in South America and decided to expand into the North American market. Credit crisis and ambiguous market perspectives, combined with a need to become more competitive and to adapt latest technologies, make financial institutions receptive to sophisticated and fully developed STP connectivity providers like INCENTAGE.

The recently appointed Managing Director of INCENTAGE AG, N.A., Paul Shrager, is eager to offer INCENTAGE products and services in North America: "Integrated STP connectivity is a buzz word and creates expectations and demands which only very few providers can meet. I am delighted to be a reliable partner for U.S. based companies, based on an excellent product line delivered by INCENTAGE."

Paul Shrager brings over fifteen years of financial services experience to the INCENTAGE team. He has held senior management positions and has been an innovator in the financial markets. Shrager holds a Ph.D. in Physics.

Felix Huber, CEO of INCENTAGE AG, said: "We have high expectations with our expansion into the North American market. The new office will provide our clients with direct access to our comprehensive service offerings spanning the financial industry."

About INCENTAGE

INCENTAGE, a Swiss company based in Fehraltorf/Zurich, is a worldwide leader in EAI (Enterprise Application Integration) solutions for the financial services industry. The SWIFT Gold accredited, platform-independent INCENTAGE Middleware Suite (IMS) enables clients to participate in business communities and integrate all applications throughout the company without the need for programming. The INCENTAGE Process Cockpit (IPC) is a realtime business activity control and monitoring system that gives its users unprecedented control over processes, message flows, infrastructure components and operational risks.

INCENTAGE has clients throughout the world and has a global network of partners.
INCENTAGE is a SWIFT Regional Partner (formerly Business Partner).

www.incentage.com

For further information:

INCENTAGE AG
Mülistrasse 18, CH-8320 Fehraltorf
Phone: +41 43 355 86 00 Fax: +41 43 355 86 01

Contact person: Ronny Vogt
ronny.vogt@incentage.com